

Re: PRME ANNUAL REPORT 2021-2022

January 11, 2023

Respected Colleagues:

Thank you all for supporting Dean Rose's initiative on CSUSB-PRME established in 2012. I would like to remind Chairs and JHBC Administrators about the work of CSUSB-JBHC PRME; and to ask for your help in disseminating periodic documents to your constituencies. These documents closely relate to the academic work of us all, and contain material that provides a useful springboard for sustainability and ethics research and teaching in corporate governance. New activities for JHBC-PRME were developed under the Leadership of Interim Dean Srinivas.

Also, I want to inform you that we will likely have a new professor in Management with a focus on Sustainability, in fall 2023, and he/she will carry on this work for JHBC, and CSUSB.

JHBC's commitment to PRME values encompass four areas, and relates to the work of Departments and Units in delivery of responsible management education:

1. The Biannual **PRME BULLETIN**;
 2. The monthly **PRME NEWS FLASH** that disseminates issues on Sustainability and Ethics;
 3. The **PRME MAGALOG**, which takes a topic from the UN's 17 Sustainability Development Goals, Targets and Key Performance Indicators, develops and links that to work of our JHBC Departments and major units.
 4. The Biennial **PRME STATUS-IN-PROGRESS REPORTS**, which are sent to the United Nations PRME Secretariat to document our work on responsible management education.
1. **PRME BULLETIN**: This Bulletin is more than a simple Introduction of new faculty. It serves as a repository for related work of faculty, students and significant constituents. The broad topics are:

- a) **Corporate Ethics and Integrity** which is also a core value of CSUSB's and JHBC's strategic plans and PRME values;
 - b) **Sustainability**: It introduces us to the worldwide impetus for nations to work towards the **17 UN Sustainability Development Goals** signed by a compact of 197 nations, in 2015, to be completed by 2030.
 - c) **Ethics and Sustainability Teaching Tools** for Departments, and other Sectors of JHBC, such as video suggestions, book suggestions, and current sustainability issues.
2. The **PRME NEWS FLASH** is issued on a monthly basis and provides research suggestions/exploratory ideas for teaching/research from global current events on sustainability and ethics. Here are *some* 2022 examples of the "NEWS FLASH" but they are, by no means intended to be exhaustive:
- a) **Metrics for Sustainability**, *January 2023*.
 - b) **The Unsustainable effects of War** (chemical, nuclear, and other environmental harms) unleashed on the planet, using the current Russian invasion of Ukraine as an example. *April 2022*
 - c) **The Abuse of Child Labor in the Supply Chain of the Chocolate Industry** *May 2022*.
 - d) **The Four Horsemen of the Apocalypse**, *July 2022*
 - e) **The Wicked Problem of Human-Generated Waste on Planetary and Supra-Planetary Resources**. *September 2022*.
 - f) **Neglect of Health Care to Least-Advantaged Populations** by governments and the pharmacological industry--primarily in East Africa--Ghana, Kenya, and Tanzania, and other Eastern Sub-Saharan nations; where *jiggers* (parasitic fleas) enter human bodies and eat flesh. It is an epidemic related to *necrosis*, *gangrene*, and *osteonecrosis*. October 2022.
 - g) **Challenges of COP 27 in Sharm el Sheikh, Egypt**. November 2022.
 - h) **The Deadly Abuse of Construction Workers in the recent Football (FIFA) Games** in concert Qatar for the most recent FIFA games in 2022. This is an activity that FIFA has engaged in with nation-states for football events. *December 2022*.

3. **PRME MAGALOGS:** These are issued twice yearly (last year 3 were issued.) They contain analysis of “big picture” unsustainable situations around the planet.
 - a) **Female abuse** (e.g., genital mutilation) in parts of the world. June 2022 (linkage to UN SDG #5).
 - b) **Deteriorating Oversight of National Legislatures** on their nations’ sustainability pledges (linkage to UN SDG #16). Upcoming, spring 2023.

4. **COMPREHENSIVE SIP REPORTS TO THE UN:** These come out on a Biennial basis and document JHBC activities to the United Nations

These documents are distributed to faculty, and thereby to students, and are intended to stimulate (exploratory) ideas for both teaching and research for faculty and students, in the areas of corporate ethics, and planetary sustainability, in our respective disciplines and duties. They are appropriately cited for content and graphics. They become early tools for further research and teaching, and expand our pledge to the **PRME SECRETARIAT** made in 2012.

Thanks, very much for your on-going support of JHBC PRME, and please forward this document to your constituencies. The work of PRME is archived in the JHBC website under PRME. Click right-hand side.

Very Respectfully,

Breana

**BREENA E. COATES, PH.D.
PROFESSOR EMERITA**